

REEL DEAL TERMS AND CONDITIONS

- Promotion starts December 26, 2008 and ends 25 February 2009. 25 February 2009 is the final day your 'visit' and subsequent scanning of your Village Movie Club (VMC) card can be counted towards your free ticket.
- Promotions finishes midnight February 25, scans and visits after this time will not count towards your free ticket.
- ALL free tickets issued expire on 4 March, 2009.
- The Summer Reel Deal is only open to VMC members who have a current and active membership.
- Only one email per VMC card is permitted.
- Participants must have a registered VMC membership card registered in order for scans to be counted towards the Reel Deal free ticket. It is the participant's responsibility to ensure their details are correct and card registered by logging on to <http://www.villagecinemas.com.au/Member/loginDetails.asp>. New VMC members must register their details online and activate their member card to be eligible to receive a free ticket.
- To receive their FREE ticket via email, participants must register 3 visits to Village Cinemas within the promotional period by one of the following:
 - 1) Present their VMC card at the Ticket Box at the start of the transaction for all 'over the counter' purchases;
 - 2) Be logged into the Village Cinemas website for all online purchases;
 - 3) Quote their VMC card barcode number when booking over the phone.
- Scans must occur at time of purchase and cannot be added at a later date. Unregistered visits (i.e VMC card not scanned) will not be counted towards the free movie ticket.
- Only one scan per member card per visit is permitted. If there are multiple cards present when purchasing tickets at the Ticket Box, then each VMC card must be scanned for the corresponding tickets.
- Bookings over the phone or internet can only be registered against the member making the purchase.
- Scans (registered visits) are not transferable and three scans must be registered against a single VMC member in order to receive the free ticket.
- After 3 visits are registered, a free movie ticket will be issued via email within five working days. Free tickets cannot be issued via any other method.
- Free ticket valid only from February 1, 2009 – March 4, 2009. Not valid Saturdays after 5pm or for movies marked "NO FREE TICKETS" (NFT). Not valid for Gold Class, special events, Real-D/3-D sessions, public holidays or movie marathons. Free ticket is non transferable, not redeemable for cash and cannot be used in conjunction with any other offer. Free ticket must be printed, and surrendered and is for single use only.
- This promotion is not open to children under 12 years old. Privacy Laws restrict them from joining the VMC membership program.
- Tickets purchased using complimentary passes do not count towards your three registered visits.
- Gift Voucher, Gift Card and Screen Saver voucher redemptions count towards your three registered visits.
- The Reel Deal is open to Europa Movie Club members and does not interfere with the \$7.50 discount ticket offer.
- QUERIES REGARDING THE CLAIM OF YOUR FREE TICKETS MUST BE MADE PRIOR TO THE PROMOTIONAL END DATE OF 25 FEBRUARY 2009.

CUSTOMER HELP AND ENQUIRIES

- For any Summer Reel Deal enquiries please contact our Customer Service team on 1300 555 400 and follow the prompts, or email reeldeal@villagecinemas.com.au.
- Village Cinemas reserves the right to withhold free tickets until satisfactory validation is obtained. If fraudulent activity is suspected, Village Cinemas reserves the right to cancel the membership and not honour this promotion against the member card (including delivery of free tickets).